

HEALTHCARE Matters



Media Information

About Us

Healthcare Matters is an informative supplement inside Products & Services Review specifically targeted to the healthcare sector and its key decision makers. Healthcare Matters includes need to know features highlighting key products, services and events in the fast paced and constantly changing landscape of healthcare. Healthcare Matters is published monthly with a circulation of 5,000 printed copies reaching approximately 15,000 readers. Along with the online edition that can include hyperlinks, we also send 20,000 independent e-shots each issue..

Regular features

We work on an issue by issue basis, rather than issuing a forward features List.

Regular features are as follows:

- Nursing and Care Homes
- Healthcare Buildings and Estates
- Clinical Services
- Pharmaceuticals
- Mental Health
- Pharmacy Retail
- Cleaning & Hygiene & Infection Control
- Health & Safety
- Hospital Services
- Eyecare
- Dentistry
- Emergency Services
- Nursing
- GP News
- Private Healthcare
- Public Healthcare
- Disabilities
- Occupational Therapy
- Home Care

Publication date & sizes

Published monthly.

Page size = 390mm high x 285mm wide.

Image size = 370mm high x 265mm wide (note this is not acceptable as a full page ad size).

Full page ad size = 345mm high x 265mm wide.

We do not print bleed anywhere. All pages have headers and footers.

An editorial service/ colour separation charge may apply. Discounts apply to agencies and runs.

Proofs are only available on written request.

Preferred formats

- An ad should be supplied to us as a high resolution PDF with all images at 300dpi or above, flattened transparency and embedded fonts, or as a high resolution JPG at 300dpi to the correct size at 100% (some common sizes are detailed right).
- Text should be supplied in Word document format.
- Pictures supplied to accompany large and small editorial pieces should be 300dpi high resolution JPGs, approximately A6 in size (105mm x 148mm), in either portrait or landscape format (files larger in size than this are acceptable, files smaller are not).
- We welcome high resolution logos in Illustrator EPS format if available.
- GIFs, PNGs, Powerpoint files, Publisher documents and low resolution imagery pulled off websites are not acceptable for print.
- Our email service has issues with files over 20MB in size; please feel free to use free online file delivery services like www.yousendit.com or www.mailbigfile.com or www.wetransfer.com instead.

Ad Sizes

Some typical ad sizes, measurements & prices

Size	Height [mm]	Width [mm]	Price (£)
5x2 [classified]	50	62.5	50
13x3 [¼ A4]	137	97	275
13x6 [½ A4 horizontal]	137	197.5	475
32x3 [½ A4 vertical]	345	97	475
A4 page	283	200	800
Quarter page	170	130	400
Half page	170	265	700
Full page	345	265	1200

Digital edition

The previous issues are archived and can be viewed on our website: www.productsandservicesreview.co.uk

If you would like to feature a press release or advertisement for your company in the publication, please contact the editor by email at: hcm@productsandservicesreview.co.uk, or by phone on 0121 550 2086.

Visit www.productsandservicesreview.co.uk for current issues.